

alifowler.org

IN SERVICE OF SOMETHING GOOD

Ali Fowler

Coach. Do. Share. Impact.

When social entrepreneurs, small business owners, and organizations want to run fast, be creative and come up with the big ideas, Ali is there to put the foundational architecture in place to help bring their ideas into reality, without slowing them down!

Ali learned from experience that rising up the corporate ladder was ultimately unfulfilling without aligning with a strong sense of purpose, so she's embarked on a mission to tackle projects that are close to her heart and bring advancement in global and community education and well-being. She formed her own enterprise, World Projects, to provide key project services to the non-profit, small business and social enterprise sectors on a local and global scale.

Ali's project endeavors are aligned in support of the UN Sustainable Development Goals (SDGs) and Australia's 2030 target and her company, World Projects is proud to be a premium partner of the global giving movement - B1G1.com.

Ali's coaching clients have given her the nicknames of 'the thought organizer', 'the project queen' and 'an entrepreneur's project manager' because of her love for organizing random thoughts into simple compelling approaches that people want to follow.

Over a 20+ year career in interesting projects, ranging from live entertainment, retail, education, non-profit and personal development, Ali has lead, managed and supported 100s of projects and along the way garnered a unique portfolio of experience, knowledge, and wisdom. She is now sharing all of it, through her personal coaching, mentoring and teaching and co-creating projects locally and globally that move humanity forward.

Previous roles include

- ✓ Chief Operating Officer, GIFTGlobal (GIFT), Delaware USA
- ✓ Business Improvement Manager, Bunnings, Melbourne AUST
- ✓ Executive Producer Walt Disney Special Events Asia
- ✓ Director, Sport Synergy (Self-employed)
- ✓ Secondary school teacher, Footscray Secondary College, Melbourne AUST

Qualifications

- ✓ Post Grad Dip. Business (Sport Management), Deakin University, Melbourne AUST 1991-1992
- ✓ Bachelor Of Education, Deakin University, Melbourne AUST 1983 - 1982
- ✓ Project Management Professional (PMP), Project Management Institute, 2001- 2004, 2009 - 2011
- ✓ Level 6 Master Project Director, Australian Institute Of Project Management, AIPM 2001 - 2004

Ali Fowler simply has projects in her DNA!



To reach out to Ali,

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Being someone who loves to action can have its drawbacks. It is sometimes overwhelming because there is a long list of tasks

accumulating. I'd often work on a task for the simple fact "its was at least doing something."

Since being introduced to the Now, Soon, Later method it has changed everything. In just 5 minutes I can clearly map out the most important tasks that I need to do NOW that will get me closer to my goal, the tasks that are important, but in the scheme of things can be completed SOON and the tasks that are important, but can be completed LATER down the track.

"This simple method has provided a clear path to getting things done in fast time."

Ash Manuel

Founder & CEO, *Growing With Gratitude Program* - Adelaide, AU
growingwithgratitude.com



"if you have a legacy project and are feeling overwhelmed at the prospect of so many things to consider and do, Ali can help to

synthesize through the clutter and to distill the essentials into an easy to follow Plan. Ali's experience, calm manner, and no-fuss approach help people to break the project down and focus on the things that matter, a step at a time."

Nada Matijevic

CAREER DEVELOPMENT, *Talent And Transition Consultant at ElevateMe* - Melbourne, AU
elevateme.com.au



Alison's Planning Day was an incredible opportunity to jumpstart problem-solving a challenging issue that our not for profit

organization was experiencing. The structure made it so simple to identify the key aspects of the issue and create an extremely specific and targeted plan for the next six months. What I didn't expect was how relevant the project structures and strategies that Alison presented would be for our entire organization, from the board to our program participants. The tools were so concise and simple and yet have the ability to yield a high-level result, it has really opened my eyes to utilizing tools from the project world in the not for profit disability sector. In the weeks, that have followed the Planning Day, our organization has been able to effectively implement the plan that was created and has already adopted the tools within our Board of Directors. We look forward to trialing these tools throughout our entire organization in coming months and are very excited about being able to improve the consistency and quality of our programs."

Kate Heine

MANAGING DIRECTOR, *Heads Together For ABI* - Melbourne, AU
headstogether.org.au



"Ali provides the balance that the creative visionary needs. She takes your vision, even if it's expressed through jumbled

words and drawings and creates a well-organized project to execute. Ali is strategic and remains focused on the why, the what, and the how. Ali knows how to give your legacy project legs to stand on."

Kim Dixon

EXECUTIVE COACH, *Illuminate Leadership Coaching* - California, USA
kimberlyconsult.com



To be honest, Alison, I really felt that you listened to my dream and my wonderful, scattered thoughts of potentiality. The whole she-bang.

Then, with (your superpowers of) guidance and clarity (let's not forget, patience) you enabled me to lasso those thoughts and funnel them into a do-able project plan with you Now Soon Later concept. What a fantastic tool for organizing my ideas, defining roles, prioritizing tasks, and making the process of project fruition a joy again; it's priceless! And as my accountability coach, your continued support and guidance will be most welcome. I can't wait to check in with you on my progress. I am filled with joy as I see the foundation of my success being built from my own ideas with the help of you, a true visionary and my new personal project manager.

"I love what you do. I love what I do. And I love what we do together, what a team! Thanks for being a part of my team and my success. I am truly grateful."

Genie Divine

WELLNESS & SPIRITUAL COACH
- Colorado, USA



"Ali is a rare bird (a peacock or an eagle comes to mind) and unique talent. All the adjectives apply. She'll take your ideas and turn you and

your enterprise into the success you dream of. Her skills include executive planning and coaching. A design genius and a technological whiz. I could go on, but my 50 words are done! Email me if you want more detail - sam@sambeardgift.org"

Sam Beard

PRESIDENT & FOUNDER, *GIFT, USA*
Chaired Programs for 8 U.S Presidents
giftglobal.org